

**Tel:** 61 22 18 25

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#### Linkedin:

https://www.linkedin.com/in/heid i-gotfredsen-60931b2b/

#### Portfolio:

Barstol - Heidi Gotfredsen (crevado.com)

Cafébord til kontraktmarkedet - Heidi Gotfredsen (crevado.com)

#### PROFESSIONAL SKILLS

- Designe & Develop
- Design for Dissassembly
- Design for Manufactoring
- Coordination
- Project management
- Research
- User experience
- Sales & Presentation
- Sustainability
- Supply Chain & Logistic
- Documentation
- Prototyping

#### **PERSONALITY**

- Structured
- **Passionate**
- Teamplayer
- Systematic
- Effective
- Extrovert
- **Positiv**

#### IT KOMPETENCER

- MS office
- Axapter
- Solidworks 2D + 3D CAD
- Illustrator
- Photoshop
- Keyshot
- CES Materialedatabasen
- 3D print
- Lasercutter

# Heidi Gotfredsen

Product developer with strong focus on quality, user experience and sustainable development. Driven by creating results and see projects reach there goals.

I have designed a barstool to B2B market that is to be put into production. The title of The Year's Production Technologist and a top result for graduation are good examples of my professional pride, which I will bring with me.

#### EXPERIENCE AND EDUCATION.

#### 22 - 22 Sales supporter at Labflex. Temporary work 3 months.

- Preperation of offers, and special request for laboratory furniture.
- Create special orders with technical drawings.

### 22 - 22 Design & Product Developer at Studio JMH. Project 2 months.

- Research, Idea Sketching, 2D + 3D Technical drawings, Rendering, material selection, Customer meetings, Presentations.
- Designed a gartner chair.

#### 20 - 22 BA i Product Development and Technical Integration - KEA. Graduation grade 10.

**Areas of knowledge:** Product development, interdisciplinary collaboration, Research, method selection, Sprint, Form & Design, Product development, Sustainability, AR, VR, IMotion etc.

#### **Projects:**

- Development of lighting installation for Copenhagen Light Festival
- Hack KEA- A Corona tool for opening doors and button pressure without contact with hands.
- Automatic attendance registration of students using student cards in RFID reader and data visualization in Power Bi.
- Development of sustainable packaging for FDB Furniture.
- Development of Plugins for a desk in collaboration with furniture company Stykka.

Bachelor Project in collaboration with Trimm Copenhagen.

## 21 - 22 Design & Productdeveloper intern at Trimm Copenhagen.

- Develop outdoor sustainable café furniture for contract market.
- Focus has been on café table and chair in sustainable materials, designed for disassembly that can be flat packed. The worktop has tilt function, adjustable feet and integrated wire locking options, as well as various options of tabletop.
- Research and testing on sustainable materials and suppliers.
- Design and product development of furniture and accessories.
- Participation at trade fairs Trends & Traditions + 3 Days of Design.
- Prepare technical drawings in 2D &3D in Solidworks.
- Prepare mockups and prototypes in, 3D print.
- Prepare mood boards, competitor analyses, CO2 calculations.

#### 18 - 20 Production Technologist - KEA.

Exam grade 12. And appointed as the production technologist of the year due to a superb graduation project with an impressive prototype.

**Areas of knowledge:** Design from idea to project completion, Analyses, research, idea generation, prepare mockups & prototypes, PDS, 2D+3D technical drawings, concept selection, material selection, documentation, valdidations, presentations.

#### PERSONAL INFO

Children: Boy 8 years Driving licence: B – Own car

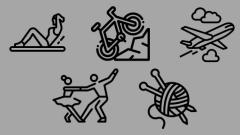
#### LANGUAGE

Danish - Mother tongue English - Advanced in writing & speech German - Knowledge of Norwegian - Knowledge of Swedish - Knowledge of

#### RELEASES

Author of the book " En knag til at strikke". Published in 2007.

#### **HOBBIES**



#### COURSES

2002 - Two-week Summer Course at the Skandinaviske Design Højskole in product development

#### TRAINING

2023 - Service ambassador at Help@head.

2011 - Project management w/Prince 2 certification at Peak Consult Group.

2004 - Project management education at Lyngby Erhvervsakademi

03-04 – AP grade in Int. Business and Marketing at Niels Brock – AP Project. for Vipp A/S.

98-01 – Merkonom International Business at Niels Brock Business School.



Final project in collaborate with OX Denmarq.

#### Contact

Heidi Gotfredsen

2000 Frederiksberg

#### **Projects:**

- Development of a new fork for children's running bike for Blinkenbike.
- Development of sustainable plant wall for contract market for Squarely.

### Graduation project in collaborate with OX Denmarq.

- 19-20 Design & Product Developer intern at OX Denmarq,
  - Design and product development of furniture and accessories.
  - Prepare technical drawings in 2D &3D in solid Works.
  - Analysis and preparation of packaging manual.
  - Elaborate mockups.
  - Design & Development of bar stool for the contract market.
  - Built prototype of own bar stool design for display.

## 12-18 Supply Chain-/ Sales Coordinator at Constantia Flexibles. Area: Packaging for Food, Confectionary & Pharma industry.

- Assisted salespeople in customer and factory visits in DK and Europe.
- Responsible for building exhibition stands at 7 fairs & participation.

#### 08 - 11 Commercial- and Logistics Assistant at Ilva A/S

- Responsible for logistics on upholstery products with an annual budget of DKK 60 mio.
- Participation in product development and material selection.
- Daily contact with suppliers in DK, EU and Far East.

#### 06 - 08 Furniture Sales Consultant at Ilva Denmark, Lyngby

• Set a sales record for sales of > 1 Mio. kr. in the third month of employment.

#### 03 - 05 Project Manager for KILROY Travels Int.

- Responsible for implementing a new IT-system for centralization and automation of ticket issuance for 5 countries.
- The only employee who at that time implemented a project within the agreed deadline.
- Managed multiple Business process improvement tasks at multiple levels in your organization.

#### 02 - 03 Manager Fare Production KILROY Travels Int.

- Head of department for 8 employees in logistics and price production department.
- **Project Manager** on a project for finding a new supplier of an IT-system for centralizing and automation of ticket issuing for 5 countries

#### 00 - 02 Assistant for PM i Corporate Products, KILROY Travels Int.

- Product development and negotiation with airlines.
- Sparring on the development of a new IT system for the organization.

#### 96 - 00 Travel Consultant at KILROY Travels Denmark

94 - 96 Travel Consultant at FDM Globetrotter travel agency, Slagelse

89 - 92 Higher Business Examens - Slagelse Business School.

#### Personal characteristics

- I love playing and doing activities with my son
- During our holidays we love camping and skiing.
- As a mother, I am good at initiating play arrangements, and taking the initiative for social events in school and in the cooperative association.
- Among other things, I have for the last 4 years organized Skt. Hans in the cooperative and Fastalavn, as well as a big summer party in my child's school with almost 100 participants.
- 3D print on my own 3D printer.